

OptOutToday.com Privacy Policy

OptOutToday.com, a project of the Freedom Foundation, does not collect personal information about you unless you affirmatively choose to make that information available to us. We are dedicated to ensuring the privacy of the public employees we serve and to being transparent about the data we collect and store, and how that data is used and protected.

Information Collected

You may choose to voluntarily share personal information including your name, address, email address, phone number, employer, and profession by submitting an electronic form on OptOutToday.com such as the “Contact” form or the “Opt-Out” form to cancel union membership.

Use of Information

Any information collected by OptOutToday.com is recorded and stored for the purpose of responding to or processing your contact request or union membership cancellation form. OptOutToday.com will not share your contact information with any third parties except for the purpose of processing and submitting your union membership cancellation request to the union, unless you indicate you wish to receive more information about networking and professional development opportunities involving other public employees who have opted out of their union. We do not sell personal information or compensate in any way individuals for their or others’ use of OptOutToday.com. OptOutToday.com reserves the right to provide information shared with OptOutToday.com to law enforcement agencies, if requested.

Security and Storage of Data

OptOutToday.com stores information voluntarily shared by users using a 256-bit Advanced Encryption Standard. AES-256 is the most secure encryption currently available, and it is used extensively in government and military applications, and by businesses operating in highly regulated industries. Information provided to OptOutToday.com is stored indefinitely.

Google Analytics

OptOutToday.com uses Google Analytics to understand how visitors interact with the website so that the user experience can be improved. Google’s security and privacy policies for Google Analytics are available [here](#). You can choose not to have your data used by Google Analytics by downloading Google’s [opt-out browser add-on](#).

Cookie Policy

To better serve users, OptOutToday.com may use “cookies” to customize your browsing experience. Cookies are simple text files stored on your computer by your web browser. They provide a method of distinguishing among visitors to OptOutToday.com.

Cookies created on your computer by using OptOutToday.com contain your IP address, but do not contain any other information that could be used to personally identify you, and do not compromise your privacy or security. We use the cookie feature only to store a randomly generated identifying tag on your computer. You can refuse the cookie or delete the cookie file from your computer by using any of the widely available methods. Cookie data that OptOutToday.com collects and stores is never sold to third parties.

Updates to This Privacy Policy

OptOutToday.com reserves the right to update or modify this Policy at any time without prior notice. Amendments to this Policy are effective immediately when posted on OptOutToday.com. Your continued use of OptOutToday.com after the posting of amendments will be deemed your acceptance of the changes to this Policy.

TEXT MESSAGING TERMS & CONDITIONS

By providing your phone number and opting in, you consent to receive recurring text messages containing alerts, volunteer reminders, marketing messages, and local updates from Opt Out Today, A Freedom Foundation Project. By participating, you agree to the terms and privacy policy for text messages sent to the phone number you provide. Msg & data rates may apply. Reply HELP for assistance or STOP to opt out at any time. Donations are processed through the WinRed platform.

Your text messaging opt-in data will not be rented, sold, or shared. Participating carriers include (but are not limited to): AT&T, T-Mobile®, Verizon Wireless, Sprint, Boost, Alltel (Verizon Wireless), U.S. Cellular, Cellular One, MetroPCS, and more. T-Mobile is not liable for delayed or undelivered messages.

To discontinue receiving text messages, text STOP to opt out or HELP for assistance, or visit <https://www.optouttoday.com/>.

Compliance with Applicable Laws and Guidelines

Our practices for collecting and processing opt-in data—including phone numbers and (if applicable) email addresses—are designed to comply with all applicable laws, rules, and industry guidelines, such as the Telephone Consumer Protection Act (TCPA), CTIA guidelines, and carrier requirements for 10DLC, toll-free, and short code messaging. By opting in and providing your personal information, you acknowledge that our methods for obtaining, processing, and storing your data adhere to these regulatory standards, ensuring transparency and compliance in our communications.